

## USE OF COOKIES

A cookie is a piece of text which asks permission to be placed on your computer's hard drive. Once you agree (or your browser agrees automatically if you have set it up in that way), your browser adds that text in a small file.

A cookie helps analyse web traffic or lets website operators know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We have included a full list of the cookies used on [www.sosharulondon.com](http://www.sosharulondon.com); [www.pollenstreetsocial.com](http://www.pollenstreetsocial.com); [www.socialeatinghouse.com](http://www.socialeatinghouse.com); [www.littlesocial.co.uk](http://www.littlesocial.co.uk); [www.socialwineandtapas.com](http://www.socialwineandtapas.com); [www.jasonatherton.co.uk](http://www.jasonatherton.co.uk); [www.haicenato.co.uk](http://www.haicenato.co.uk) below, along with an explanation of what each cookie is used for.

## HOW TO CONTROL AND DELETE COOKIES

We know that people have concerns about cookies, but we believe that the benefit that you and we gain from their proper use is worthwhile.

You can delete the files that contain cookies - those files are stored as part of your internet browser. If you wish to restrict or block the cookies which are set by The Social Company websites, or indeed any other website, or if you wish to receive notification of cookie placement requests or decline cookies completely, you can do this through your browser settings. The Help function within your browser should tell you how. Alternatively, you may wish to visit [www.aboutcookies.org](http://www.aboutcookies.org), which contains comprehensive information on how to do this on a wide variety of desktop browsers. Please be aware that declining or denying cookies may prevent you from being able to use the website to its highest capability.

## COOKIES USED ON THE SOCIAL COMPANY WEBSITES

This is a list of the main cookies set by the websites, and an explanation of what each is used for:

Name	Duration	Purpose
<b>Google Analytics</b>		
Like most sites, we use Google Analytics to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. We will try to keep this list up-to-date as best we can but Google Analytics can update the cookies they use at times so do check Google's list of cookies if you find one not listed here. <a href="#">Click here for an overview of privacy at Google</a>		
._ga	2 years	Used to distinguish users.
._gid	24 hours	Used to distinguish users.

\_gat 1 minute Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named \_dc\_gtm\_<property-id>.

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### **CHANGES TO THIS POLICY**

We may update this cookies policy from time to time to ensure that you are kept informed of how we use your personal information. We will notify you of any significant changes by flagging the updated policy on our website or by sending you an email.

Last updated 22<sup>nd</sup> May 2018